



# SPONSORSHIP PROGRAM

## ***SUMMARY OF OPPORTUNITIES***

The CIM Saskatoon Branch is seeking scholarship and technical event sponsors for 2025-2026. Scholarship sponsorship supports a scholarship program for post-secondary students, while technical event sponsorship subsidizes the costs of hosting monthly technical events to maintain affordability, encourage participation, and provide discounted ticket prices to student participants. Traditionally, monthly events include networking opportunities, dinner, and an industry speaker presenting on topics according to the following events schedule:

September 2025	General Interest Night
October 2025	Potash Night
November 2025	Mineral Processing Night
January 2026	Environment and Safety Night
February 2026	Uranium Night
March 2026	Industry Collaboration Night
April 2026	Distinguished Lecturer Night

During each technical event, the logos of all scholarship and technical event sponsors are shown on table cards, in a PowerPoint presentation, and are recognized during opening remarks. Some sponsor levels also include online recognition and promotion along with events in social media.

Scholarships are awarded to post-secondary students who have an interest in mining and who participate in CIM events. Since 2007, CIM Saskatoon Branch has awarded a more than \$400,000 to 320 students studying at the University of Saskatchewan and Saskatchewan Polytechnic in mining related programs. Support has also been provided to undergraduate competitions like the World Mining Competition and Canadian Mining Games. Further details regarding branch events and awards can be found on our website (<https://branches.cim.org/saskatoon/>).

Post-secondary students are actively encouraged to attend events to network with industry members and hopefully to inspire them to seek permanent employment in the mining industry. A component of the scholarship eligibility is for students to attend at least three CIM Saskatoon Branch events during their application year. Career fairs and networking events are also planned to further foster connections.

The benefits of student engagement and scholarship programs are being realized locally, as the demographics of monthly technical events have broadened to include participants ranging from students to retirees. Furthermore, students have become more engaged with the mining community by volunteering at mining related outreach events with the public, and with the CIM Saskatoon Branch. In 2024-2025, students revived the CIM Student Chapter, which had been inactive during the Covid-19 pandemic. Additionally, leadership on the CIM Saskatoon Branch Board now includes recipients of past scholarships.

The following pages outline the sponsorship level options and associated benefits. If you have any questions or require additional information, please contact the Saskatoon Branch Sponsorship Coordinator, Dylan Shacker ([saskatoonsponsorship@CIM.org](mailto:saskatoonsponsorship@CIM.org)).



## **CIM SASKATOON BRANCH EVENTS AND SCHOLARSHIP PROGRAM**

### **TECHNICAL EVENT SPONSORSHIP**

Sponsorship to maintain affordability of monthly technical events and to subsidize student tickets.

#### **Technical Event Sponsor - \$1,000 or greater**

- ❖ Company logo promotion during monthly technical meetings on table cards and PowerPoint Presentation in a collage.

### **SCHOLARSHIP SPONSORSHIP**

Sponsorship of post-secondary student scholarship programs. The number of available sponsor positions per level is shown in brackets after the scholarship sponsorship level name.

#### **Platinum Level (1) - \$8,000 or greater**

- ❖ Company logo promotion in advertising for monthly technical events and during monthly technical meetings on table cards (Extra-large) and PowerPoint Presentation (Full slide).
- ❖ Company logos and links to company websites on the CIM Saskatoon Branch website.
- ❖ Tickets to CIM Industry Collaboration Night (x8), and other monthly technical events (x4)
- ❖ Named as CIM Industry Collaboration Night Sponsor:  
CIM Saskatoon Branch Industry Collaboration Night sponsored by *<place your company name here>*
- ❖ Table at fall and winter career fairs.

#### **Gold Level - \$6,000 - \$7,999**

- ❖ Company logo promotion in advertising for monthly technical events and during monthly technical meetings on table cards (Large) and PowerPoint Presentation (Large).
- ❖ Company logos and links to company websites on the CIM Saskatoon Branch website.
- ❖ Tickets to CIM Industry Collaboration Night (x8) and other monthly technical events (x4)
- ❖ Table at fall and winter career fairs.

#### **Silver Level - \$4,000 - \$5,999**

- ❖ Company logo promotion during monthly technical meetings on table cards (Medium) and PowerPoint Presentation (Medium).
- ❖ Company logos and links to company websites on the CIM Saskatoon Branch website.
- ❖ Tickets to CIM Industry Collaboration Night (x4) and other monthly technical events (x2)
- ❖ Table at fall and winter career fairs.

#### **Bronze Level - \$2,000 - \$3,999**

- ❖ Company logo promotion during monthly technical meetings on table cards (Small) and PowerPoint Presentation (Small).
- ❖ Company logos and links to company websites on the CIM Saskatoon Branch website.
- ❖ Tickets to CIM Industry Collaboration Night (x2).
- ❖ Table at fall and winter career fairs.



## CIM Saskatoon Branch 2025 – 2026

<https://branches.cim.org/saskatoon/>

Benefits and Opportunities	Scholarship Sponsorship				Technical Event Sponsorship
	Platinum	Gold	Silver	Bronze	Technical Event
Name/logo promotion via PowerPoint presentation during regular technical events	<b>Full slide</b>	<b>L</b>	<b>M</b>	<b>S</b>	<b>Collage</b>
Name/logo promotion via table cards during regular technical events	<b>XL</b>	<b>L</b>	<b>M</b>	<b>S</b>	<b>Collage</b>
Name/logo promotion via event promotion for regular technical events	<b>X</b>	<b>X</b>	<b>-</b>	<b>-</b>	<b>-</b>
Name/logo promotion via CIM Saskatoon Branch Website with a link to your company website	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>-</b>
Table at fall and winter career fairs	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>-</b>
Tickets for Industry Collaboration Night	<b>8</b>	<b>8</b>	<b>4</b>	<b>2</b>	<b>-</b>
Tickets for all regular technical events	<b>4</b>	<b>4</b>	<b>2</b>	<b>-</b>	<b>-</b>
Named the exclusive CIM Saskatoon Industry Collaboration Night	<b>X</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>

### ***PARTNERSHIP AGREEMENT***

Our company wishes to purchase the following sponsorship package:

<b>Sponsorship Level:</b> Scholarship	<input type="checkbox"/> Platinum (1)	(\$8,000 or greater)
	<input type="checkbox"/> Gold	(\$6,000 - \$7,999)
	<input type="checkbox"/> Silver	(\$4,000 - \$5,999)
	<input type="checkbox"/> Bronze	(\$2,000 - \$3,999)
Technical Event	<input type="checkbox"/> Technical Event	(\$1,000 or greater)

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Our company may also be interested in the future sponsorship of the:

☐ CIM Saskatoon Annual Golf Tournament

\*\* Please submit your high-resolution logo to [saskatoonsponsorship@CIM.org](mailto:saskatoonsponsorship@CIM.org)

\*\* If paying by cheque, submit payment made payable to **CIM Saskatoon Branch** to:

#### **University of Saskatchewan**

**c/o Donna Beneteau**

Department of Civil, Geological, and Environmental Engineering

University of Saskatchewan

57 Campus Drive

Saskatoon, SK, S7N 5A9

(306) 966-5714

Email: [saskatoonsponsorship@CIM.org](mailto:saskatoonsponsorship@CIM.org)