



# SPONSORSHIP PROGRAM

## **SUMMARY OF OPPORTUNITIES**

Following Provincial guidelines, last year saw a return in-person events following a year of virtual events and webinars. Due to restrictions on gathering size, event attendance did not reach that of previous years. Assuming restrictions on gathering size do not return, we expect to return to full capacity for future events which can see over 300 attendees.

The CIM Saskatoon Branch is seeking scholarship and technical event sponsors for 2022-2023. Scholarship sponsorship supports a scholarship program for post-secondary students, while technical event sponsorship subsidizes the costs of hosting monthly technical events to maintain affordability, encourage participation, and provide discounted ticket prices to student participants. Traditionally, monthly events include networking opportunities, dinner, and an industry speaker presenting on topics according to the following events schedule:

|                |                              |
|----------------|------------------------------|
| September 2022 | General Interest Night       |
| October 2022   | Potash Night                 |
| November 2022  | Mineral Processing Night     |
| January 2023   | Environment and Safety Night |
| February 2023  | Uranium Night                |
| March 2023     | Industry Collaboration Night |
| April 2023     | Distinguished Lecturer Night |

During each technical event, the logos of all scholarship and technical event sponsors are shown on table cards, in a PowerPoint presentation, and are recognized during opening remarks. Some sponsor levels also include online recognition and promotion along with events in social media.

Scholarships are awarded to post-secondary students who have an interest in mining and who participate in CIM events. Additionally, a scholarship was created for indigenous applicants to promote the awareness of, and involvement in, the local mining community and industry at large. Since 2007, CIM Saskatoon Branch has awarded a more than \$325,000 to nearly 200 students studying at the University of Saskatchewan and Saskatchewan Polytechnic in mining related programs. Support has also been provided to undergraduate competitions like the World Mining Competition and Canadian Mining Games. Further details regarding branch events and awards can be found on our website (<https://branches.cim.org/saskatoon/>).

Post-secondary students are actively encouraged to attend events to network with industry members and hopefully to inspire them to seek permanent employment in the mining industry. A component of the scholarship eligibility is for students to attend at least three CIM Saskatoon Branch events during 2022.

Benefits from student engagement and scholarship programs is being realized locally as demographics of monthly technical events are broadening with participants ranging from students through to retirees. Furthermore, these students have been engaging more with the mining community by volunteering in mining related outreach events with the public, and the CIM Saskatoon Branch.

The following pages outline the sponsorship level options and associated benefits. If you have any questions or require additional information, please contact the Saskatoon Branch Sponsorship Coordinator, Dylan Shacker ([saskatoonsponsorship@CIM.org](mailto:saskatoonsponsorship@CIM.org)).



## **CIM SASKATOON BRANCH EVENTS AND SCHOLARSHIP PROGRAM**

### **TECHNICAL EVENT SPONSORSHIP**

Sponsorship to maintain affordability of the monthly technical events and to subsidize student tickets. Should events remain virtual due to public health measures technical event sponsorship will be used to support student initiatives, or will be transferred to the scholarship fund.

#### **Technical Event Sponsor - \$1,000 or greater**

- ❖ Company logo promotion during monthly technical meetings on table cards and PowerPoint Presentation in a collage.

### **SCHOLARSHIP SPONSORSHIP**

Sponsorship of the post-secondary student scholarship programs. The number of available sponsor positions per level is shown in brackets after the scholarship sponsorship level name.

#### **Platinum Level (1) - \$8,000 or greater**

- ❖ Company logo promotion in advertising for monthly technical events and during monthly technical meetings on table cards (Extra-large) and PowerPoint Presentation (Full slide).
- ❖ Company logos and links to company websites on the CIM Saskatoon Branch website.
- ❖ Tickets to CIM Industry Collaboration Night (x8), and other monthly technical events (x4)
- ❖ Named as CIM Industry Collaboration Night Sponsor:  
CIM Saskatoon Branch Industry Collaboration Night sponsored by *<place your company name here>*
- ❖ Table at a career fair during the CIM Industry Collaboration Night.

#### **Gold Level (1) - \$6,000 - \$7,999**

- ❖ Company logo promotion in advertising for monthly technical events and during monthly technical meetings on table cards (Large) and PowerPoint Presentation (Large).
- ❖ Company logos and links to company websites on the CIM Saskatoon Branch website.
- ❖ Tickets to CIM Industry Collaboration Night (x8) and other monthly technical events (x4)
- ❖ Table at a career fair during the CIM Industry Collaboration Night.

#### **Silver Level (2) - \$4,000 - \$5,999**

- ❖ Company logo promotion during monthly technical meetings on table cards (Medium) and PowerPoint Presentation (Medium).
- ❖ Company logos and links to company websites on the CIM Saskatoon Branch website.
- ❖ Tickets to CIM Industry Collaboration Night (x4) and other monthly technical events (x2)
- ❖ Table at a career fair during the CIM Industry Collaboration Night.

#### **Bronze Level (4) - \$2,000 - \$3,999**

- ❖ Company logo promotion during monthly technical meetings on table cards (Small) and PowerPoint Presentation (Small).
- ❖ Company logos and links to company websites on the CIM Saskatoon Branch website.
- ❖ Tickets to CIM Industry Collaboration Night (x2).
- ❖ Table at a career fair during the CIM Industry Collaboration Night.

