



SPONSORSHIP PROGRAM

SUMMARY OF OPPORTUNITIES

As a result of public health guidelines related to COVID-19 the CIM Saskatoon Branch pivoted to deliver technical events as webinars rather than traditional technical in person dinners. Webinar attendance has ranged from 40 to 150 people, which is we consider a success. We will continue to host webinars to facilitate the exchange of information as long as long as restrictions on physical gatherings remain in place. Our goal is a return to our traditional technical event dinners as soon as permitted by Provincial guidelines. With vaccinations underway, the package outlines sponsor benefits assuming a return to in person events.

The CIM Saskatoon Branch is seeking scholarship and technical event sponsors for 2021-2022. Scholarship sponsorship supports a scholarship program for post-secondary students, while technical event sponsorship subsidizes the costs of hosting monthly technical events to maintain affordability, encourage participation, and provide discounted ticket prices to student participants. Traditionally, monthly events include networking opportunities, dinner, and an industry speaker presenting on topics according to the following events schedule:

September 2021	General Interest Night
October 2021	Potash Night
November 2021	Mineral Processing Night
January 2022	Environment and Safety Night
February 2022	Uranium Night
March 2022	Industry Collaboration Night
April 2022	Distinguished Lecturer Night

During each technical event, the logos of all scholarship and technical event sponsors are shown on table cards, in a PowerPoint presentation, and are recognized during opening remarks. Some sponsor levels also include online recognition and promotion along with events in social media.

Scholarships are awarded to post-secondary students who have an interest in mining and who participate in CIM events. Additionally, a scholarship was created for indigenous applicants to promote the awareness of, and involvement in, the local mining community and industry at large. Since 2007, CIM Saskatoon Branch has awarded a more than \$317,000 to more than 180 students studying at the University of Saskatchewan and Saskatchewan Polytechnic in mining related programs. Support has also been provided to undergraduate competitions like the World Mining Competition and Canadian Mining Games. Further details regarding branch events and awards can be found on our website (<https://branches.cim.org/saskatoon/>).

Post-secondary students are actively encouraged to attend events to network with industry members and hopefully to inspire them to seek permanent employment in the mining industry. A component of the scholarship eligibility is for students to attend at least three CIM Saskatoon Branch events between September and February.

Benefits from student engagement and scholarship programs is being realized locally as demographics of monthly technical events are broadening with participants ranging from students through to retirees. Furthermore, these students have been engaging more with the mining community by volunteering in mining related outreach events with the public, and the CIM Saskatoon Branch.

The following pages outline the sponsorship level options and associated benefits. If you have any questions or require additional information, please contact the Saskatoon Branch Sponsorship Coordinator, Dylan Shacker (saskatoonsponsorship@CIM.org).



CIM SASKATOON BRANCH EVENTS AND SCHOLARSHIP PROGRAM

TECHNICAL EVENT SPONSORSHIP

Sponsorship to maintain affordability of the monthly technical events and to subsidize student tickets. Should events remain virtual due to public health measures technical event sponsorship will be used to support student initiatives, or will be transferred to the scholarship fund.

Technical Event Sponsor - \$1,000 or greater

- ❖ Company logo promotion during monthly technical meetings on table cards and PowerPoint Presentation in a collage.

SCHOLARSHIP SPONSORSHIP

Sponsorship of the post-secondary student scholarship programs.

Platinum Level - \$8,000 or greater

- ❖ Company logo promotion in advertising for monthly technical events and during monthly technical meetings on table cards (Extra-large) and PowerPoint Presentation (Full slide).
- ❖ Company logos and links to company websites on the CIM Saskatoon Branch website.
- ❖ Tickets to CIM Industry Collaboration Night (x8), and other monthly technical events (x4)
- ❖ Named as CIM Industry Collaboration Night Sponsor:
CIM Saskatoon Branch Industry Collaboration Night sponsored by *<place your company name here>*
- ❖ Table at a career fair during the CIM Industry Collaboration Night.

Gold Level - \$6,000 - \$7,999

- ❖ Company logo promotion in advertising for monthly technical events and during monthly technical meetings on table cards (Large) and PowerPoint Presentation (Large).
- ❖ Company logos and links to company websites on the CIM Saskatoon Branch website.
- ❖ Tickets to CIM Industry Collaboration Night (x8) and other monthly technical events (x4)
- ❖ Table at a career fair during the CIM Industry Collaboration Night.

Silver Level - \$4,000 - \$5,999

- ❖ Company logo promotion during monthly technical meetings on table cards (Medium) and PowerPoint Presentation (Medium).
- ❖ Company logos and links to company websites on the CIM Saskatoon Branch website.
- ❖ Tickets to CIM Industry Collaboration Night (x4) and other monthly technical events (x2)
- ❖ Table at a career fair during the CIM Industry Collaboration Night.

Bronze Level - \$2,000 - \$3,999

- ❖ Company logo promotion during monthly technical meetings on table cards (Small) and PowerPoint Presentation (Small).
- ❖ Company logos and links to company websites on the CIM Saskatoon Branch website.
- ❖ Tickets to CIM Industry Collaboration Night (x2).
- ❖ Table at a career fair during the CIM Industry Collaboration Night.



CIM Saskatoon Branch 2021 – 2022

<https://branches.cim.org/saskatoon/>

Benefits and Opportunities	Scholarship Sponsorship				Technical Event Sponsorship
	Platinum	Gold	Silver	Bronze	Technical Event
Name/logo promotion via PowerPoint presentation during regular technical events	Full slide	L	M	S	Collage
Name/logo promotion via table cards during regular technical events	XL	L	M	S	Collage
Name/logo promotion via event promotion for regular technical events	X	X	-	-	-
Name/logo promotion via CIM Saskatoon Branch Website with a link to your company website	X	X	X	X	-
Booth at career fair at Industry Collaboration Night	X	X	X	X	-
Complimentary tickets for Industry Collaboration Night	8	8	4	2	-
Complimentary tickets for all regular technical events	4	4	2	-	-
Named the exclusive CIM Saskatoon Industry Collaboration Night	X	-	-	-	-

PARTNERSHIP AGREEMENT

Our company wishes to purchase the following sponsorship package:

Sponsorship Level: Scholarship	<input type="checkbox"/> Platinum	(\$8,000 or greater)
	<input type="checkbox"/> Gold	(\$6,000 - \$7,999)
	<input type="checkbox"/> Silver	(\$4,000 - \$5,999)
	<input type="checkbox"/> Bronze	(\$2,000 - \$3,999)
Technical Event	<input type="checkbox"/> Technical Event	(\$1,000 or greater)

Contact Name: _____

Company: _____

Mailing Address: _____

Telephone: _____

Email Address: _____

Authorized Signature: _____

Our company may also be interested in the future sponsorship of the:

☐ CIM Saskatoon Annual Golf Tournament

** Please submit your high-resolution logo to saskatoonsponsorship@CIM.org

** Submit your payment via cheque made payable to **CIM Saskatoon Branch** to:

University of Saskatchewan

c/o Professor Doug Milne

Department of Civil, Geological, and Environmental Engineering

University of Saskatchewan

57 Campus Drive

Saskatoon, SK S7N 5A9

(306) 966-5346

Email: saskatoonsponsorship@CIM.org