



SPONSORSHIP PROGRAM

SUMMARY OF OPPORTUNITIES

The CIM Saskatoon Branch is seeking scholarship and technical event sponsors for 2020-2021. Scholarship sponsorship supports a scholarship program for post-secondary students, while technical event sponsorship subsidizes the costs of hosting monthly technical events to maintain affordability, encourage participation, and provide discounted ticket prices to student participants. Traditionally, monthly events include networking opportunities, dinner, and an industry speaker presenting on topics according to the following events schedule:

September 2020	General Interest Night
October 2020	Potash Night
November 2020	Mineral Processing Night
January 2021	Environment and Safety Night
February 2021	Uranium Night
March 2021	Industry Collaboration Night
April 2021	Distinguished Lecturer Night

During each technical event, the logos of all scholarship and technical event sponsors are shown on table cards, in a PowerPoint presentation, and are recognized during opening remarks. Total attendance of the five events held during the shortened 2019-2020 program was 663.

Uncertainty remains if the CIM Saskatoon Branch will be able to host traditional technical event dinners due to restrictions on physical gatherings due to COVID-19. While our goal is a return to our traditional technical event dinners, we are exploring and will implement virtual options to facilitate the exchange of information and networking if restrictions on physical gathering remain in place. Should technical events be held virtually for the 2020-2021 program, a similar level of sponsor recognition will be incorporated into these events.

Scholarships are awarded to post-secondary students who have an interest in mining and who participate in CIM events. Additionally, a scholarship was created for indigenous applicants to promote the awareness of, and involvement in, the local mining community and industry at large. In 2020, CIM Saskatoon Branch awarded a total of 40 scholarships to students studying at the University of Saskatchewan and Saskatchewan Polytechnic in mining related programs. Further details regarding branch events and awards are available at <https://branches.cim.org/saskatoon/>.

Post-secondary students are actively encouraged to attend events and during 2019-2020 there were 80 unique student attendees. This is an opportunity for these students to network with industry members and hopefully to inspire them to seek permanent employment in the mining industry. A component of the scholarship eligibility is for students to attend at least three CIM Saskatoon Branch events between September and February. The Saskatoon Branch has awarded approximately 26 scholarships per year since 2012 to students from the University of Saskatchewan and Saskatchewan Polytechnic, for a total value of approximately \$290,000.

Benefits from student engagement and scholarship programs is being realized locally as demographics of monthly technical events are broadening with participants ranging from students through to retirees. Furthermore, these students have been engaging more with the mining community by volunteering in mining related outreach events with the public, and the CIM Saskatoon Branch.

The following pages outline the sponsorship level options and associated benefits. If you have any questions or require additional information, please contact the Saskatoon Branch Sponsorship Coordinator, Dylan Shacker (saskatoonsponsorship@CIM.org).



CIM SASKATOON BRANCH EVENTS AND SCHOLARSHIP PROGRAM

TECHNICAL EVENT SPONSORSHIP

Sponsorship to maintain affordability of the monthly technical events and to subsidize student tickets.

Technical Event Sponsor - \$1,000 or greater

- ❖ Company logo promotion during monthly technical meetings on table cards and PowerPoint Presentation in a collage.

SCHOLARSHIP SPONSORSHIP

Sponsorship of the post-secondary student scholarship programs.

Platinum Level - \$8,000 or greater

- ❖ Company logo promotion in advertising for monthly technical events and during monthly technical meetings on table cards (Extra-large) and PowerPoint Presentation (Full slide).
- ❖ Company logos and links to company websites on the CIM Saskatoon Branch website.
- ❖ Tickets to CIM Industry Collaboration Night (x8), and other monthly technical events (x4)
- ❖ Named as CIM Industry Collaboration Night Sponsor:
CIM Saskatoon Branch Industry Collaboration Night sponsored by *<place your company name here>*
- ❖ Table at a career fair during the CIM Industry Collaboration Night.

Gold Level - \$6,000 - \$7,999

- ❖ Company logo promotion in advertising for monthly technical events and during monthly technical meetings on table cards (Large) and PowerPoint Presentation (Large).
- ❖ Company logos and links to company websites on the CIM Saskatoon Branch website.
- ❖ Tickets to CIM Industry Collaboration Night (x8) and other monthly technical events (x4)
- ❖ Table at a career fair during the CIM Industry Collaboration Night.

Silver Level - \$4,000 - \$5,999

- ❖ Company logo promotion in advertising for monthly technical events and during monthly technical meetings on table cards (Medium) and PowerPoint Presentation (Medium).
- ❖ Company logos and links to company websites on the CIM Saskatoon Branch website.
- ❖ Tickets to CIM Industry Collaboration Night (x4) and other monthly technical events (x2)
- ❖ Table at a career fair during the CIM Industry Collaboration Night.

Bronze Level - \$2,000 - \$3,999

- ❖ Company logo promotion during monthly technical meetings on table cards (Small) and PowerPoint Presentation (Small).
- ❖ Company logos and links to company websites on the CIM Saskatoon Branch website.
- ❖ Tickets to CIM Industry Collaboration Night (x2).
- ❖ Table at a career fair during the CIM Industry Collaboration Night.



CIM Saskatoon Branch 2020 – 2021

<https://branches.cim.org/saskatoon/>

Benefits and Opportunities	Scholarship Sponsorship				Technical Event Sponsorship
	Platinum	Gold	Silver	Bronze	Technical Event
Name/logo promotion via PowerPoint presentation during regular technical events	Full slide	L	M	S	Collage
Name/logo promotion via table cards during regular technical events	XL	L	M	S	Collage
Name/logo promotion via invitation release via our distribution for regular technical events	X	X	X	-	-
Name/logo promotion via CIM Saskatoon Branch Website with a link to your company website	X	X	X	X	-
Booth at career fair at Industry Collaboration Night	X	X	X	X	-
Complimentary tickets for Industry Collaboration Night	8	8	4	2	-
Complimentary tickets for all regular technical	4	4	2	-	-
Named the exclusive CIM Saskatoon Industry Collaboration Night	X	-	-	-	-

PARTNERSHIP AGREEMENT

Our company wishes to purchase the following sponsorship package:

- Sponsorship Level:** Scholarship Platinum (\$8,000 or greater)
 Gold (\$6,000 - \$7,999)
 Silver (\$4,000 - \$5,999)
 Bronze (\$2,000 - \$3,999)
- Technical Event Technical Event (\$1,000 or greater)

Contact Name: _____

Company: _____

Mailing Address: _____

Telephone: _____

Email Address: _____

Authorized Signature: _____

Our company may also be interested in the future sponsorship of the:

- CIM Saskatoon Annual Golf Tournament

** Please submit your high-resolution logo to saskatoonsponsorship@CIM.org

** Submit your payment via cheque made payable to **CIM Saskatoon Branch** to:

University of Saskatchewan

c/o Professor Doug Milne

Department of Civil, Geological, and Environmental Engineering

University of Saskatchewan

57 Campus Drive

Saskatoon, SK S7N 5A9

(306) 966-5346

Email: saskatoonsponsorship@CIM.org