



SPONSORSHIP PROGRAM

SUMMARY OF OPPORTUNITIES

CIM Saskatoon Branch is seeking technical event and scholarship sponsors for 2019-2020. Our goal is to raise \$50,000 to subsidize the costs associated with hosting monthly technical events, to maintain affordability, to encourage participation, and to continue to support our scholarship program for post-secondary students. Monthly events include networking opportunities, a dinner, and an industry speaker presenting on topics according to the following events schedule:

September, 2019	General Interest Night
October, 2019	Potash Night
November, 2019	Mineral Processing Night
January, 2020	Environmental Safety Night
February, 2020	Uranium Night
March, 2020	Industry Collaboration Night
April, 2020	General Interest Night

During each technical event, the logos of all sponsors are shown on table cards, as well as on a PowerPoint, and will be seen by up to 200 people. A new scholarship has been created for indigenous applicants to promote the awareness of, and involvement in, the local mining community and industry at large. Further details regarding branch events and awards are available at <https://branches.cim.org/saskatoon/>.

Post-secondary students are actively encouraged to attend events. This is an opportunity for these students to network with industry members and hopefully to inspire them to seek permanent employment in the mining industry. If students attend three of the four dinners between September and January, they are eligible to submit a scholarship application. The Saskatoon Branch has awarded approximately 26 scholarships per year since 2012 to students from the University of Saskatchewan and Saskatchewan Polytechnic, for a total value of approximately \$250,000.

Benefits from student engagement and scholarship programs is being realized locally as demographics of monthly technical events are broadening with participants ranging from students through to retirees. Furthermore, these students have been engaging more with the mining community by volunteering in mining related outreach events with the public, and the CIM Saskatoon Branch.

The following pages outline the sponsorship level options and associated benefits. If you have any questions or require additional information, please contact the Saskatoon Branch Sponsorship Coordinator, Dylan Shacker (dylan@shacker.ca).

Canadian Institute of Mining, Metallurgy and Petroleum
Saskatoon Branch 2019 – 2020

<https://branches.cim.org/saskatoon/>





CIM SASKATOON BRANCH EVENTS AND SCHOLARSHIP PROGRAM

TECHNICAL EVENT SPONSORSHIP

Sponsorship to maintain affordability of the monthly technical events.

Technical Event Sponsor - \$1,000 or greater

- ❖ Company logo promotion during monthly technical meetings on table cards and PowerPoint Presentation in a collage.

Branch Supporter – less than \$1,000

- ❖ Company logo promotion during monthly technical meetings on a PowerPoint Presentation in a collage.

SCHOLARSHIP SPONSORSHIP

Sponsorship of the post-secondary student scholarship programs.

Platinum Level - \$8,000 or greater

- ❖ Company logo promotion in advertising for monthly technical events and during monthly technical meetings on table cards (Extra-large) and PowerPoint Presentation (Full slide).
- ❖ Company logos and links to company websites on the CIM Saskatoon Branch website.
- ❖ Tickets to CIM Industry Collaboration Night (x8), other monthly technical events (x4), and the Annual Gala (x4)
- ❖ Named as CIM Industry Collaboration Night Sponsor:
CIM Saskatoon Branch Industry Collaboration Night sponsored by *<place your company name here>*
- ❖ Table at a career fair during the CIM Industry Collaboration Night.

Gold Level - \$6,000 - \$7,999

- ❖ Company logo promotion in advertising for monthly technical events and during monthly technical meetings on table cards (Large) and PowerPoint Presentation (Large).
- ❖ Company logos and links to company websites on the CIM Saskatoon Branch website.
- ❖ Tickets to CIM Industry Collaboration Night (x8) and other monthly technical events (x4)
- ❖ Table at a career fair during the CIM Industry Collaboration Night.

Silver Level - \$4,000 - \$6,999

- ❖ Company logo promotion in advertising for monthly technical events and during monthly technical meetings on table cards (Medium) and PowerPoint Presentation (Medium).
- ❖ Company logos and links to company websites on the CIM Saskatoon Branch website.
- ❖ Tickets to CIM Industry Collaboration Night (x4) and other monthly technical events (x2)
- ❖ Table at a career fair during the CIM Industry Collaboration Night.

Bronze Level - \$2,500 - \$3,999

- ❖ Company logo promotion in advertising for monthly technical events and during monthly technical meetings on table cards (Small) and PowerPoint Presentation (Small).
- ❖ Company logos and links to company websites on the CIM Saskatoon Branch website.
- ❖ Two tickets to CIM Industry Collaboration Night.
- ❖ Table at a career fair during the CIM Industry Collaboration Night.



Benefits and Opportunities	Scholarship Sponsorship				Technical Event Sponsorship	
	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Technical Event Sponsor	Branch Supporter
Name/logo promotion via PowerPoint presentation during regular technical events	Full slide	L	M	S	Collage	Collage
Name/logo promotion via table cards during regular technical events	XL	L	M	S	Collage	-
Name/logo promotion via invitation release via our distribution for regular technical events	X	X	X	X	-	-
Name/logo promotion via CIM Saskatoon Branch Website with a link to your company website	X	X	X	X	-	-
Booth at career fair at Industry Collaboration Night	X	X	X	X	-	-
Complimentary tickets for Industry Collaboration Night	8	8	4	2	-	-
Complimentary tickets for all regular technical events	4	4	2	-	-	-
Complimentary tickets for Annual Gala	4	-	-	-	-	-
Named the exclusive CIM Saskatoon Industry Collaboration Night	X	-	-	-	-	-

PARTNERSHIP AGREEMENT

Our company wishes to purchase the following sponsorship package:

- Sponsorship Level:** Scholarship Platinum (\$8,000 or greater)
 Gold (\$6,000 - \$7,999)
 Silver (\$4,000 - \$5,999)
 Bronze (\$2,500 - \$3,999)
- Technical Event Technical Event (\$1,000 or greater)
 Branch Supporter (\$_____)

Contact Name: _____
Company: _____
Mailing Address: _____
Telephone: _____
Email Address: _____
Authorized Signature: _____

Our company may also be interested in the future sponsorship of the:

- CIM Saskatoon Annual Gala
- CIM Saskatoon Annual Golf Tournament

** Please submit your high-resolution logo to CIMSKScholarships@cim.org.

** Submit your payment via cheque made payable to **CIM Saskatoon Branch** to:

University of Saskatchewan
c/o Professor Doug Milne
Department of Civil, Geological, and
Environmental Engineering
University of Saskatchewan
57 Campus Drive
Saskatoon, SK S7N 5A9
(306) 966-5346
Email: CIMSKScholarships@cim.org