

# SPONSORSHIP PROGRAM

## **SUMMARY OF OPPORTUNITIES**

The CIM Executive Committee of Saskatoon is proud to associate itself with reputable and leading industry companies. Priority for sponsorship is granted on a first come, first served basis.

Outlined in this package are **level options** with descriptions of benefits for you and your company. Each of the opportunities below can be purchased individually or combined with another.

Enhance your company image and improve your profile in our industry with sponsorship to the CIM Saskatoon Branch. Your participation is an important part of our branch funding, most importantly maintaining our scholarship allocation to students. Also, it makes it possible to maintain registration at affordable rates, especially for students, and thus makes knowledge transfer and networking with industry more accessible to many.

Participating as a CIM Saskatoon sponsor provides visibility to others of your company before, during and after our events.

Canadian Institute of Mining, Metallurgy and Petroleum Saskatoon Branch 2018 – 2019



www.cim.org





# Opportunities (various amounts) for 2018/2019

- CIM Saskatoon Scholarship Sponsorship Program
- CIM Saskatoon Annual Gala November 2018 (several sponsorship levels TBA)\*
- CIM Saskatoon Annual Golf Tournament July 2019 (several sponsorship levels and prize donations)\*
- \* Separate sponsorship packages for the events noted above.

# Sponsorship Program

### LEVEL SPONSOR (summarized in table above)

#### Wine Sponsor - \$1,250

Company logo promotion on table cards during regular monthly technical meetings

#### Bronze Level - \$2,500

- Small company logo in PowerPoint Presentation during regular monthly technical meetings
- Company logo promotion on table cards during regular monthly technical meetings
- Company logo promotion with monthly meeting invitation via email distribution
- Two tickets to CIM Industry Collaboration Night

#### Silver Level - \$4,000

- Medium company logo in PowerPoint Presentation during regular monthly technical meetings; including the CIM Annual Gala and CIM Annual Golf Tournament (full page)
- Company logo promotion on table cards during regular monthly technical meetings
- Company logo promotion with monthly meeting invitation via email distribution
- Company logos and links to company websites on the CIM Saskatoon Branch website (c/o CIM National www.cim.org)
- Four tickets to CIM Industry Collaboration Night and two tickets for every CIM Saskatoon regular monthly technical meetings

#### Gold Level - \$6,000

- Large company logo in PowerPoint Presentation during regular monthly technical meetings, including the CIM Annual Gala CIM Annual Golf Tournament (full page)
- Company logo promotion on table cards during regular monthly technical meetings
- Company logo promotion with monthly meeting invitation via email distribution
- Company logos and links to company websites on the CIM Saskatoon Branch website (c/o CIM National www.cim.org)
- Eight tickets to CIM Industry Collaboration Night and four tickets for every CIM Saskatoon regular monthly technical meetings

#### Platinum Level - \$8,000

- Full page company logo in PowerPoint Presentation during regular monthly technical meetings, including the CIM Annual Gala and CIM Annual Golf Tournament (full page)
- Company logo promotion on table cards during regular monthly technical meetings
- Company logo promotion with monthly meeting invitation via email distribution
- Company logos and links to company websites on the CIM Saskatoon Branch website (c/o CIM National www.cim.org)
- ❖ Eight tickets to CIM Industry Collaboration Night, four tickets to every CIM Saskatoon regular monthly technical meeting, and four tickets to each special social event (Annual Gala)
- Named as CIM Industry Collaboration Night Sponsor, ie, CIM Industry Collaboration Night sponsored by <place your company name here>



#### **CIM Saskatoon 2018 - 2019**



BENEFITS AND OPPORTUNITIES	LEVEL PARTNERS  Note: Funding from level sponsors is to fund our annual CIM Saskatoon Branch Scholarship Program and cover branch operating costs.				
	Platinum Sponsor \$8,000	Gold Sponsor \$6,000	Silver Sponsor \$4,000	Bronze Sponsor \$2,500	Wine Sponsor \$1,250
Name/logo promotion via PowerPoint presentation during regular technical events	<b>X</b> (full slide)	<b>X</b> (full slide)	<b>X</b> (large)	X (small)	-
Name/logo promotion via table cards during regular technical events	х	х	х	х	X (collage)
Name/logo promotion via invitation release via our distribution for regular technical events	х	х	Х	х	-
Name/logo promotion via CIM National Website with your company website link	x	x	Х	-	-
Complimentary tickets for Industry Collaboration Night	8	8	4	2	-
Complimentary tickets for all regular technical events	4	4	2	-	-
Complimentary tickets for Annual Gala	4	-	-	-	-
Named the exclusive CIM Saskatoon Industry Collaboration Night	Х	-	-	-	-

## PARTNERSHIP AGREEMENT

Our company wishes to purchase the following sponsorship package:

LEVEL of PARTICIPATION:	□ Platinum	(\$8,000)		
	□ Gold	(\$6,000)		
	□ Silver	(\$4,000)		
	□ Bronze	(\$2,500)		
	☐ Wine Sponsor (\$1,250)			
Contact Name:				
Company:				
Mailing Address:				
Telephone:		<u>.</u>		
Email Address:		<del></del>		
Authorized Signature:				
		1. 6.1		
Our company may also be interested in	the future sponsors	hip of the:		
☐ CIM Saskatoon Annual Gala				
☐ CIM Saskatoon Annual Golf Tourname	ent			

\*\* Submit your payment via cheque made payable to *CIM Saskatoon Branch* to:

\*\* Please submit your high-resolution logo to <a href="mailto:cimsaskatoon@gmail.com">cimsaskatoon@gmail.com</a>

Applied Industrial Technologies c/o Sonny Wilson

3077 Faithfull Avenue Saskatoon, SK S7K 8B3 Ph: 306.933.2211 Ext. 213

Em: <a href="mailto:sonnyw@appliedcanada.com">sonnyw@appliedcanada.com</a>