



# SPONSORSHIP PROGRAM

## **VISION**

A RESOURCE SECTOR THAT IS BROADLY RECOGNIZED AND RESPECTED AS AN ENGINE FOR SUSTAINABLE GROWTH AND PROSPERITY.

## **MISSION**

TO CHAMPION THE WORLD'S BEST PRACTICES AND EXPERTISE FOR INTEGRATED RESOURCE DEVELOPMENT AT HOME AND GLOBALLY.

## **STRATEGIC GOALS**

1. CREATE, CURATE AND DELIVER RELEVANT, LEADING-EDGE KNOWLEDGE
2. FOSTER A ROBUST, CONNECTED AND ENGAGED CIM COMMUNITY
3. EXPAND AWARENESS OF THE ESSENTIAL CONTRIBUTION MINING MAKES TO SOCIETY
4. SHARE EXPERTISE AND BUILD CAPACITY GLOBALLY

Canadian Institute of Mining, Metallurgy and Petroleum  
Saskatoon Branch 2016 – 2017

[www.cim.org](http://www.cim.org)



## SUMMARY OF OPPORTUNITIES

The CIM Executive Committee of Saskatoon is proud to associate itself with reputable and leading industry companies. Priority for sponsorship is granted on a first come, first served basis.

Outlined in this package are **level options** with descriptions of benefits for you and your company. Each of the opportunities below can be purchased individually or combined with another.

Enhance your company image and improve your profile in our industry with sponsorship to the CIM Saskatoon Branch. Your participation is an important part of our branch funding, most importantly maintaining our scholarship allocation to students. Also, it makes it possible to maintain registration at affordable rates, especially for students, and thus makes knowledge transfer and networking with industry more accessible to many.

Participating as a CIM Saskatoon sponsor provides visibility to others of your company before, during and after our events.

### **\*\* Did you know...**

- ❖ CIM Saskatoon will celebrated its 50<sup>th</sup> anniversary in 2015, we were founded in 1965
- ❖ The CIM Saskatoon Branch is the 2<sup>nd</sup> largest Branch in Canada with +/- 600 members in 2015/2016
- ❖ CIM Saskatoon is on Twitter @CIM\_Saskatoon, come and 'tweet' with us 😊
- ❖ Our Saskatoon Branch is a two time recipient of the Mel B. Bartley Outstanding Branch Award (2004 and 2011);  
- the branch who demonstrates the most effective progress in reaching the aims and objectives of the Institute
- ❖ The relationships we have built between the CIM Saskatoon Branch and local students is used as a model for new CIM Branches
- ❖ The CIM Annual Gala has been a highlight of the Saskatoon social swirl during its 50 years

## **Opportunities (various amounts) for 2016/2017**

- ❖ **CIM Saskatoon Scholarship Sponsorship Program**
- ❖ CIM Saskatoon Annual Gala - November 2016 (several sponsorship levels TBA)\*
- ❖ CIM Saskatoon Annual Spring Social - April 2017 (one level at \$250 per company)\*
- ❖ CIM Saskatoon Annual Golf Tournament - July 2017 (several sponsorship levels and prize donations)\*

\* Separate sponsorship packages for the events noted above.



## Sponsorship Program

BENEFITS AND OPPORTUNITIES	LEVEL PARTNERS				
	Platinum Sponsor \$8,000	Gold Sponsor \$6,000	Silver Sponsor \$4,000	Bronze Sponsor \$2,500	Wine Sponsor \$1,250
Name/logo promotion via PowerPoint presentation during regular technical events	X (full slide)	X (full slide)	X (large)	X (small)	-
Name/logo promotion via table cards during regular technical events	X	X	X	X	X (collage)
Name/logo promotion via invitation release via our distribution for regular technical events	X	X	X	X	-
Name/logo promotion via CIM National Website with your company website link	X	X	X	-	-
Complimentary tickets for Industry Collaboration Night	8	8	4	2	-
Complimentary tickets for all regular technical events	4	4	2	-	-
Complimentary tickets for Annual Gala/Spring Social	4	-	-	-	-
Named the exclusive CIM Saskatoon Industry Collaboration Night	X	-	-	-	-

### LEVEL SPONSOR (summarized in table above)

#### Wine Sponsor - \$1,250

- ❖ Company logo promotion on table cards during regular monthly technical meetings

#### Bronze Level - \$2,500

- ❖ Small company logo in PowerPoint Presentation during regular monthly technical meetings
- ❖ Company logo promotion on table cards during regular monthly technical meetings
- ❖ Company logo promotion with monthly meeting invitation via email distribution
- ❖ Two tickets to CIM Industry Collaboration Night

#### Silver Level - \$4,000

- ❖ Medium company logo in PowerPoint Presentation during regular monthly technical meetings; including the CIM Annual Gala, CIM Spring Social and CIM Annual Golf Tournament (full page)
- ❖ Company logo promotion on table cards during regular monthly technical meetings
- ❖ Company logo promotion with monthly meeting invitation via email distribution
- ❖ Company logos and links to company websites on the CIM Saskatoon Branch website (c/o CIM National – www.cim.org)
- ❖ Four tickets to CIM Industry Collaboration Night and two tickets for every CIM Saskatoon regular monthly technical meetings

#### Gold Level - \$6,000

- ❖ Large company logo in PowerPoint Presentation during regular monthly technical meetings, including the CIM Annual Gala, CIM Spring Social and CIM Annual Golf Tournament (full page)
- ❖ Company logo promotion on table cards during regular monthly technical meetings
- ❖ Company logo promotion with monthly meeting invitation via email distribution
- ❖ Company logos and links to company websites on the CIM Saskatoon Branch website (c/o CIM National – www.cim.org)
- ❖ Eight tickets to CIM Industry Collaboration Night and four tickets for every CIM Saskatoon regular monthly technical meetings

#### Platinum Level - \$8,000

- ❖ Full page company logo in PowerPoint Presentation during regular monthly technical meetings, including the CIM Annual Gala, CIM Spring Social and CIM Annual Golf Tournament (full page)
- ❖ Company logo promotion on table cards during regular monthly technical meetings
- ❖ Company logo promotion with monthly meeting invitation via email distribution
- ❖ Company logos and links to company websites on the CIM Saskatoon Branch website (c/o CIM National – www.cim.org)
- ❖ Eight tickets to CIM Industry Collaboration Night, four tickets to every CIM Saskatoon regular monthly technical meeting, and four tickets to each special social event (Annual Gala & Spring Social)
- ❖ Named as CIM Industry Collaboration Night Sponsor, ie, CIM Industry Collaboration Night sponsored by <place your company name here>



## PARTNERSHIP AGREEMENT

Our company wishes to purchase the following sponsorship package:

- LEVEL of PARTICIPATION:**
- Platinum (\$8,000)
  - Gold (\$6,000)
  - Silver (\$4,000)
  - Bronze (\$2,500)
  - Wine Sponsor (\$1,250)

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Our company may also be interested in the future sponsorship of the:

- CIM Saskatoon Annual Gala
- CIM Saskatoon Spring Social
- CIM Saskatoon Annual Golf Tournament

\*\* Submit your payment via cheque made payable to **CIM Saskatoon Branch** to:

Applied Industrial Technologies

**c/o Sonny Wilson**

3077 Faithfull Avenue

Saskatoon, SK S7K 8B3

Ph: 306.933.2211 Ext. 213

Em: [sonnyw@appliedcanada.com](mailto:sonnyw@appliedcanada.com)

\*\* Please submit your high resolution logo to [cimsaskatoon@gmail.com](mailto:cimsaskatoon@gmail.com)